



TECHCOLUMBUS

INNOVATION

SUMMIT 09

INNOVATE TO COMPETE

THURSDAY, MAY 14, 2009

The logo for the TechColumbus Innovation Summit 09. It features a red stylized swirl icon to the left of the text. The text is arranged in three lines: "TECHCOLUMBUS" in a small, white, sans-serif font; "INNOVATION" in a larger, white, sans-serif font; and "SUMMIT 09" in the largest font, with "SUMMIT" in white and "09" inside a blue globe icon with white grid lines.

TECHCOLUMBUS
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SUMMIT 09

MAY 14, 2009
Renaissance Hotel • Columbus, Ohio
PRESENTING SPONSOR **Sterling Commerce**
An AT&T Company

INNOVATE TO COMPETE

The Premier Annual Conference Created by C-level Executives for C-level Executives

Ted Ford
President & CEO
TechColumbus



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Governor Ted Strickland

State of Ohio



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Tim Haynes

VP, Membership Services and Marketing
TechColumbus



“Innovation distinguishes between a leader and a follower.”

Steve Jobs

“I have not failed. I've just found 10,000 ways that won't work.”

Thomas Edison

"The enterprise that does not innovate inevitably ages and declines. In a period of rapid change... decline will be fast."

Peter Drucker

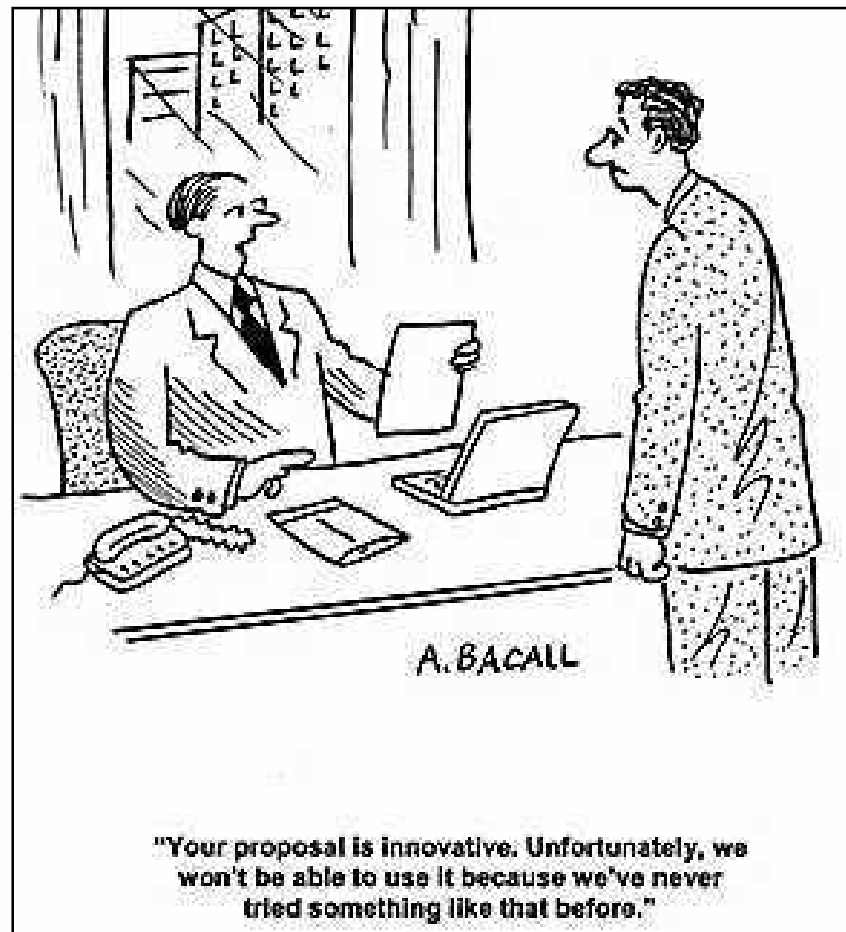
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Why an Innovation Summit?

- Thought Provoking Insights on Innovation and Leadership
- Best Practice Exchange
- Practical and Actionable Approaches
- Peer Networking

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Keynote Speakers



Terry Jones
Founder of Travelocity.com

Terry will open your mind to the possibilities of the future and the need for innovation leadership in today's global marketplace.



Rita McGrath
Columbia Business School

Rita will be offering a practical methodology for creating a mindset for innovation and a framework for identifying transformative growth opportunities.

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Luncheon Speaker



Bryan Pearce
Ernst & Young LLP
Americas Director – Venture Capital Advisory Group



Track 1 – Trends in Innovation

- [Morning] – Exploring Open Innovation
- [Afternoon] – Redefining Business Models

Track 2 – Leading Innovation

- [Morning] – Inspiring Innovation
- [Afternoon] – Creating an Innovation Culture

Track 3 – Managing the Innovation Process

- [Morning] – Managing the Pipeline
- [Afternoon] – Measuring Innovation

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Track Speakers



MetaMateria Partners LLC



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Raffle!!

9:00 a.m. – Keynote – Terry Jones

10:00 a.m. – BREAK

10:20 a.m. – Breakout Sessions

Track 1 – Room 20

Track 2 – Room 21

Trace 3 – Room 33 (3rd Level)

12:00 p.m. – Lunch/Speaker – Bryan Pearce

1:30 p.m. – Breakout Sessions

Track 1 – Room 20

Track 2 – Room 21

Trace 3 – Room 33 (3rd Level)

3:00 p.m. – BREAK

3:20 p.m. – Keynote Rita McGrath – Hayes D & E

5:00 p.m. – Cocktail & Networking Reception



Raffle!!

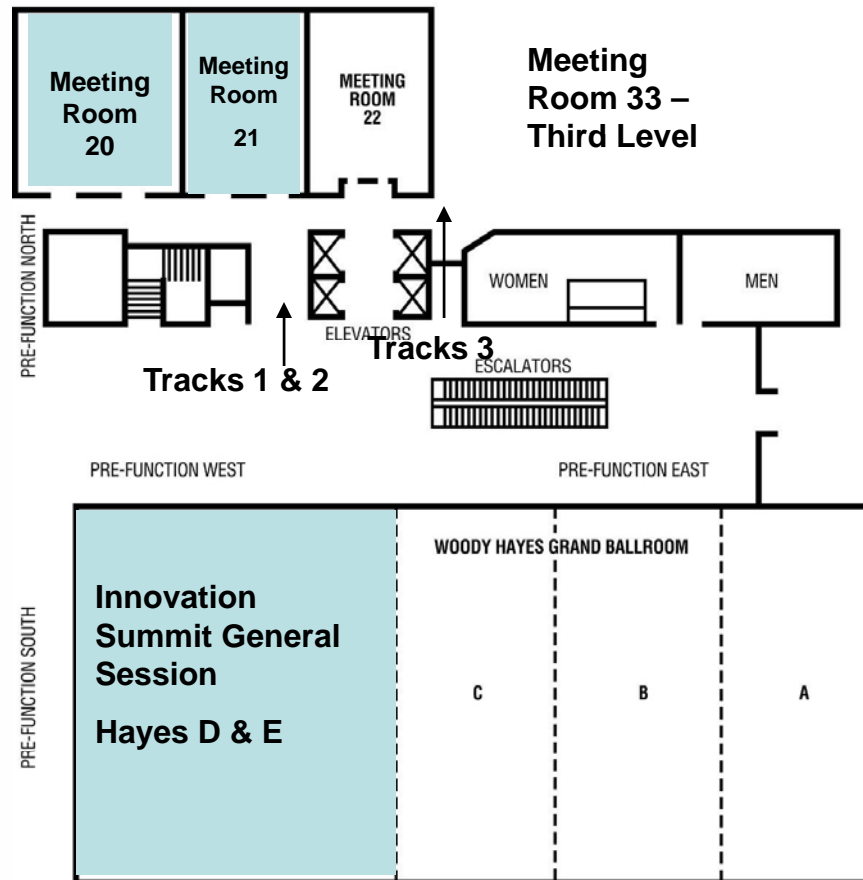
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SECOND FLOOR





Administrative Items

- Sponsor Tables in the Lobby
- Survey – Each Track, Overall Program
- Memory Sticks
- Cell Phones and Blackberrys
- Questions? Go to the Registration Table



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Ralph Greco

VP, Global Alliances
Sterling Commerce



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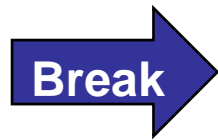
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Lunch Sponsor



Bricker & Eckler
ATTORNEYS AT LAW

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Alex Brown
Partner
Bricker & Eckler, LLP


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Possible Table Topics

- What experiences have you had with Open Innovation?
- What have you done to Inspire Innovation in your leadership team?
- What process do you use for managing your Innovation Pipeline?



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Program Committee Members

Rick Ainsworth	Vice President, Innovation, Nationwide
Charles Allen	Senior VP, R&D Americas, Honda, Inc.
Don Caudy	Chief Technology Officer, DIRAmed
Charlotte Collister	Principal, The Collister Company
Ralph Greco	Vice President, Global Alliance, Sterling Commerce
Tim Haynes	VP, Member Services & Marketing, TechColumbus
Steve Jaffee	General Partner, Reservoir Venture Partners
Michael Leiblein	Associate Professor of Strategic Management OSU Fisher College of Business
Al Pappas	Former Chief Information Officer, VMware
Bob Reflogal	Former Vice President, Strategy & Corporate Development, Cardinal Health
Jim Sonnett, Ph.D.	Vice President, Science & Technology, Health and Life Sciences, Battelle
Pam Springer	President & CEO, ECNext, Inc.
Diane van Deusen	Administration, TechColumbus
Chris Wilson	Director, Technology Commercialization, The Research Institute at Nationwide Children's Hospital



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Vice President, Science & Technology,
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Thank you for attending!

- Complete your survey
- Get your memory stick
- Rita McGrath book signing
- Reception in the lobby



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