

Get your Startup fired up

Get software.
Get support.
Get visibility.

Let's ignite the process.

Microsoft BizSpark™ is a global program designed to help accelerate the success of early stage Startups by providing these resources:

- **Software.** Receive fast and easy access to current full-featured Microsoft development tools, platform technologies, and production licenses of server products for immediate use in developing and bringing to market innovative and interoperable solutions. There is no upfront cost to enroll.
- **Support.** Get connected to Network Partners around the world — incubators, investors, advisors, government agencies and hosters — that are equally involved and vested in software-fueled innovation and entrepreneurship who will provide a wide range of support resources.
- **Visibility.** Achieve global visibility to an audience of potential investors, clients and partners

As a Microsoft BizSpark member, you'll be tapping into a rich, vibrant ecosystem of peers, partners and support resources around the globe, helping you grow and succeed. Microsoft BizSpark is the quickest way to get your Startup fired up.

Here's what you get:

<p>Software</p>	<p>Development Tools, Platform Technologies and Production Licenses</p> <ul style="list-style-type: none"> • All the software included in the Microsoft® Visual Studio® Team System Team Suite (VSTS) with MSDN® Premium subscription • Expression® Studio Version 2 • VSTS Team Foundation Server (standard edition) • Production use rights to host a "software as a service" solution (developed during participation in the BizSpark Program, on any platform) over the Internet, with regard to products including: <ul style="list-style-type: none"> – Microsoft Windows Server® (all versions up to and including Enterprise) – Microsoft SQL Server® (all versions) – Microsoft Office SharePoint® Portal Server – Microsoft System Center – Microsoft BizTalk® Server <p>This information is representative and not comprehensive. Products, versions, availability and additional benefits are subject to change.</p>
<p>Support</p>	<p>Microsoft Developer Network (MSDN) The Microsoft Developer Network (MSDN) is a set of online services designed to help developers write applications using Microsoft products and technologies, including Web developers, hardware developers interested in the operating system, developers standing on the various operating system platforms, and developers leveraging the API and scripting languages of Microsoft's many applications. The information is presented through assorted media: Web sites, newsletters, developer conferences, trade media, blogs and software distribution.</p> <p>MSDN Library A library of official technical documentation content intended for developers developing for Microsoft Windows®.</p> <p>MSDN Premium Each of your registered developers will get access to a MSDN Premium subscription.</p> <p>Technical Support Support for two incidents per Startup. This doesn't literally mean just two phone calls: Your two incidents are attended to by Microsoft until they are fixed, no matter how many calls it takes.</p> <p>Customer Support Unlimited program support for non-technical issues to ensure your startup never misses a beat.</p> <p>Global Community Enrollment in Microsoft BizSpark connects you to a global community of peers, the Microsoft BizSpark Network Partners; they will provide you with an exclusive array of world-class legal and financial services, catered to Startups, to help guide you through all the dilemmas that entrepreneurial ventures face. And you'll get priceless visibility with potential customers, partners and investors. Expect to network and mingle with some of the hottest contacts in the industry.</p>
<p>Visibility</p>	<p>Raising Your Profile You have the opportunity to profile your company in the online Startup directory, BizSparkDB.com, on the Microsoft Startup Zone, giving you exposure to potential investors, partners and customers. Every day, Microsoft features Microsoft BizSpark Startups on the Microsoft Startup Zone Web site — just let us know about your innovation and you could be featured.</p>

Visit the Microsoft Startup Zone for more information about Microsoft BizSpark.

<http://www.MicrosoftStartupZone.com>

"... Microsoft gives us access to a much bigger market ... new tools and new ways of interacting, which is a huge help for us. [It] really does speed up development and time to market."

– David Mandell, Vice President
Me.dium Inc.

"[Working] with Microsoft directly ... blends the innovation that we do [with] the innovation that they do, and we're able to achieve more than we would have on our own."

– Joseph Kleinschmidt, CTO
Leverage Software Inc.

Microsoft BizSpark Availability

The program is available in Australia, Austria, Belgium, Brazil, Canada, China, Croatia, Denmark, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Malaysia, Netherlands, New Zealand, Philippines, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, U.K., Ukraine, Vietnam and the United States.

Please visit <http://www.microsoft.com/bizspark> for complete information on Microsoft BizSpark availability.

Program Eligibility

Requirements? Extremely minimal: If you're a privately held company building a software-based product or service (even using open source code), in business for less than three years and have less than USD\$1 million in annual revenue, you're in.¹ For complete eligibility requirements, please visit <http://www.microsoft.com/bizspark>.

Microsoft is committed to the success of your Startup — and because spending money is the last thing you need to be doing when you're just starting up, there's no upfront cost to enroll.² Your participation in Microsoft BizSpark lasts as long as three years from the date of enrollment, unless you choose to exit the program early (or go public or are otherwise acquired). Renewal in the program is annual. Microsoft will assess a USD\$100 program offering fee when your Startup exits the program.

Program Enrollment

To enroll, Startups simply find a BizSpark Network Partner at <http://www.microsoft.com/bizspark>

Note: If your Startup is not able to locate a Network Partner in its region, your Startup can contact a Microsoft representative and ask for assistance. This can be done directly from the Startup Enrollment Web site. <http://www.microsoft.com/bizspark/findnetworkpartner.aspx>

Once the simple enrollment process is complete, participants will receive a welcome e-mail that includes a unique subscription ID that can be used to activate the software download benefits delivered via MSDN.

Microsoft BizSpark is currently offered in Chinese, English, French, German, Japanese, Korean, Portuguese, Spanish, and Russian.

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<http://www.MicrosoftStartupZone.com>

The Microsoft BizSpark program is based on the belief that if Microsoft helps Startups succeed, we will help build a mutually beneficial and valued long-term relationship, and together build a more vibrant global software economy. Microsoft BizSpark helps Startups by providing Microsoft software inexpensively, when they most need it and can least afford it, and by supporting a global network of support organizations — Startup incubators, investors, advisors, government agencies — that are equally involved and invested in software-fueled innovation and entrepreneurship. Microsoft is committed to working with these organizations as part of the Microsoft BizSpark Network to ensure that we are supporting the broadest possible Startup audience, in a way that complements the value those network organizations already provide.

¹ The software-based product or service must form a core piece of your business; you can't be in the business of providing services to others, such as hosting, Web agency, system integration or outsourced development.

If you are actively engaged in software development but have not yet completed the formalities of establishing a business, you are also eligible for entry into Microsoft BizSpark.

There may be local variances on the revenue limit requirement calibrated to local economic conditions in your place of business. For Startups whose place of business is not listed below, the revenue limit is USD\$1 million:

- USD\$750,000 China
- USD\$500,000 Greece, Korea, Malaysia, Poland, Russia, Spain, Ukraine
- USD\$250,000 Egypt, Pakistan, Thailand, Turkey, Vietnam

² Enrollment in the program is free; however, Microsoft will assess a USD\$100 program offering fee at the end of participation in the program, or end of three years, whichever comes first.