

# Membership & Marketing Team Bios

We give innovative companies what they need to grow: start-up mentoring and consulting, business plan development, a strong pathway to capital investment, marketing assistance, and affordable, high-end office, meeting, and lab facilities for our incubator clients.



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**Tim Haynes**  
VP Marketing and Member Services

Prior to joining TechColumbus, he spent 7 years with METTLER TOLEDO, a global weighing solutions and precision instrumentation company headquartered near Zurich, Switzerland. While there, he was a member of the Executive Committee and President of the Retail Division from 2001 through 2006. During his tenure with the Retail Division, sales grew to \$200M globally, with 10% year-over-year increases during the most recent 3 years.

From 1999 to 2001, he served as Global Business Unit Leader for Mettler Toledo's \$60M global Transport, Shipping, Mail and Components business. The business achieved over 10% sales and profit growth during those years. Prior to METTLER TOLEDO, he spent 7 years at Emerson where he was a Vice President of Marketing and Product Development in the Emerson Process Group. Tim has extensive international business management experience, technology-based product development and marketing expertise, and divisional management and P&L experience. Tim has a BS in EE from Cornell University and an MBA from Duke University's Fuqua School of Business.



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**Wayne Henry**  
Director Marketing

Wayne joined the TechColumbus team in November 2010. Previously, he served as a marketing manager at Cassidy Turley where he led marketing efforts that contributed to the firm's rise to one of the top commercial real estate firms in the region. His strengths include strategic planning, brand development, communication and organization skills as well as project management.

Wayne's broad range of experience includes serving as the marketing and membership manager for the Ohio Dental Association, public relations manager for the Fort Wayne (IN) Philharmonic and marketing associate for the Columbus Symphony Orchestra.

He is a graduate of The Ohio State University and an

## Find out more

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[techcolumbus.org](http://techcolumbus.org)  
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# Membership & Marketing Team Bios, cont.

alumni of The OSU Marching Band. In his free time, he enjoys reading, cycling and endurance sports.



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**Kay Shabazz**  
Event Planning and Member Support Manager

Kay Shabazz specializes in marketing and public relations. A Westerville native, Kay earned a Bachelor of Arts degree in Marketing and Communications from The Ohio State University. She Manages Event Planning and Membership Support with TechColumbus where she focuses on membership retention, connecting businesses within the community and planning professional development and networking events. Before joining TechColumbus, Kay had a successful career as Marketing Director for The Martin Luther King Jr. Performing and Cultural Arts Complex.

"My role at TechColumbus has allowed me to make connections for businesses that encourages growth and networking within Central Ohio's growing technology community," says Kay.

Kay is no stranger to community service, she spent years working in the non-profit sector and serving on a diverse range of Boards focused on women and youth in Central Ohio including CHOICES; eliminating domestic violence & LeaderSpark; igniting youth leadership.



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**Elizabeth Nutkins**  
Marketing Contractor

Beth joined TechColumbus team in April 2010. She has held a variety of marketing positions and specializes in event planning, public relations and mass communications. Prior to joining TechColumbus, she spent 2 years with Universal Orlando Resort as an Intern for the Parks & Resorts Marketing team. In addition to her work with Universal Studios, Beth also spent a year working with the International Marketing team for the Walt Disney World Resort in Lake Buena Vista, Florida. She has also gained invaluable global experience from a semester abroad in Innsbruck, Austria where she studied international marketing and communications at the Universität Innsbruck. Beth holds a BBA in Business Administration with a minor in Marketing from Stetson University in DeLand, Florida. She is currently pursuing her MS in Marketing and Communications from Franklin University in Columbus, Ohio with plans to graduate in September 2011.

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