

MEMBERSHIP

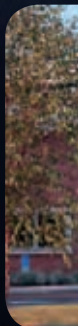
Join the movement

The community and resources for
companies and professionals to succeed





Connect.
Learn. Grow.



Why Join TechColumbus?

The information, community connections and support to help you grow.

TechColumbus is dedicated to creating one of the largest networked technology and business communities in the country. Our rapidly growing membership is open to all organizations who want to connect, learn, and grow within our vibrant business community. With more than 140 networking and professional development events each year, we help your company and your employees, make new connections, find new resources and advance professionally.



As a member of TechColumbus...

Enjoy exclusive member benefits.

Connect with people to grow your business.

Promote your company with our online tools and Expertise Partner Program.

Learn through innovative programs, events, and weekly news.

Exchange information and share best practices.

Network with innovative entrepreneurs, government leaders, higher education officials, and top business executives.

Whether a start-up or a Fortune 500 company, **all employees** of member companies receive TechColumbus **member benefits**. Access the **Member Directory** at TechColumbus.org/member-directory to view our current membership list.

For more information on becoming a TechColumbus member, please contact our Membership Sales Department at **614.340.1688** or membership@TechColumbus.org.



“TechColumbus helped me connect with my peers in the region and share some of the patented technology processes we’ve developed at Huntingtington,” says Huntingtington CIO Zahid Afzal. “We have many technology assets in our community, and I can envision TechColumbus spearheading the effort to leverage these intellectual asset and create some unique tangibles for our community and elsewhere.”

“TechColumbus is the focal point for unifying all the great technology contributors in the region...companies, OSU and area universities, Battelle, the Columbus Chamber of Commerce, state and local agencies...and spearheading the collaborative effort to make Columbus a compelling technology center,” says Jim Hendrickson, senior vice president of Sterling Commerce Corporate Development. “We are excited about what TechColumbus adds to the capabilities of the city and region. Institutionalizing these capabilities in TechColumbus must be a key goal for all of the companies involved in technology in this region, and frankly, I can’t think of even one company that it doesn’t touch.”



Membership benefits

Discover the value and join the movement.

Stay connected

Interact with Central Ohio business and technology leaders via more than 140 events each year. Receive our e-mail newsletters featuring the latest technology/business news and events.

Promote your company

Reach thousands of professionals through our online job boards, event calendar, and TechWeek e-newsletter by posting your press releases and events in the members-only area of our Web site.

Build your business

Gain access to the region's most dynamic companies and professionals through our exclusive events, sponsorships, Expertise Partner Program, and membership directory.

Career/professional development

CareerTrack, an individual membership specifically designed for business professionals and students looking to advance their career development skills and to connect to the TechColumbus business community. Benefits include career development workshops, resume posting, exclusive benefits, and more. Visit TechColumbus.org/CareerTrack to learn more.

Save money

Member company employees enjoy exclusive pricing for TechColumbus events and services.

Expertise Partners Program

Receive sales leads from business professionals seeking experts for their company projects. Using robust online tools, users will search and view your company bio and latest promotional offers, and send your sales team instant information requests.

Fuel local innovation

Your membership fees support the growth of Central Ohio's innovation economy.



Contact Membership@TechColumbus.org or call 614.340.1688 for more information.

TechColumbus monthly events

Our year-round programming, networking events, exclusive member opportunities, and facilities are designed to encourage professional development and business growth.

Business Leadership Forums

The leadership forums promote interaction and sharing of best practices, common business challenges, and innovations among colleagues in a confidential setting. **Members learn from each other and challenge each other** to consider **new ideas** in all areas of their business. Forums include: **CEO, CMO, CIO, COO, CSO, CFO**, and **Bioscience**, among others. Many of these forums are invitation only.

Leadership Luncheon Series

These high-impact, informational luncheons feature **engaging speakers** who are **industry experts and thought leaders** in business, technology, healthcare, leadership, and the sciences. The monthly luncheons provide **exceptional networking and peer interaction** in the technology and business community.

Business/Tech Breakfast Series

TechColumbus' business breakfast series is designed to bring value to **professionals from all company levels**. The breakfasts are held at TechColumbus once or twice a month, and feature a **dynamic panel of industry experts** speaking about a wide variety of topics. **The breakfasts are free to all TechColumbus members.**

Member Meetings, Mixers, and Special Events

Six times per year, TechColumbus members are invited to the **New Member Mixer** to network and introduce their **company offerings**. Additionally, TechColumbus hosts or sponsors many high-profile events and after-work mixers throughout the year. Many of these are exclusive to TechColumbus members.

Exclusive sponsorships for the events are available for TechColumbus members. Contact Membership@TechColumbus.org or call **614.340.1864**.

TechColumbus Premier Events

These annual events bring together leaders from all areas of technology and business. Their high-impact and thought-provoking content bring high-value to attendees and broad awareness to the region. There is great demand for these sponsorships, and they are available exclusively to TechColumbus members.

CIOhio

Today's global marketplace demands that we face challenges and embrace innovation to create the future. CIOhio brings together **300 global business and information technology** leaders for a thought provoking one-day conference featuring **renowned keynote speakers** and breakout track sessions. Visit CIOhio.com to learn more.

InnovationSummit

We must innovate to compete. The TechColumbus Innovation Summit was **created by C-level executives for C-level executives**. This event brings together top executives and industry thought leaders to share best practices and catalyze creative thinking. **Learn more at TechColumbusInnovationSummit.com.**

InnovationAwards

The annual TechColumbus Innovation Awards recognize **outstanding achievements in technology leadership and innovation**. The event has **grown to an audience of over 1,000 people** and **showcases the dramatic impact** being made by individuals and companies throughout our region. **To learn more, visit TechColumbusInnovationAwards.com**



Publications and social media

TechWeek

Central Ohio business and technology news is delivered every Friday. The TechWeek e-newsletter features a digest of the week's relevant industry, marketing and business news as well as updates on Central Ohio technology and events. **Reach tens of thousands of business professionals and community leaders by promoting your events, news, and job openings through TechWeek.**

Event Reminders

TechColumbus hosts or sponsors more than 140 events each year. This weekly Event Reminder e-mail keeps you updated and provides quick links to registration.

Entrepreneurial News

Entrepreneurial News arrives once-a-month via e-mail and features the latest news from the technology start-up community.

“Connections” Member newsletter

“Connections” is a TechColumbus quarterly newsletter for members only that features helpful articles and stories of interest. This newsletter also offers the latest tips and links to maximize member benefits.

Social media outlets

TechColumbus uses LinkedIn, Facebook, and Twitter as a way to communicate with our members and the community. We use social media to promote events, tech news, and the successes of our members. **Access these links on our Web site under “Contact Us.”**



“I am personally committed to TechColumbus and the technology community,” says **Ravi Kunduru, founder and CEO of Ventech Solutions**. “If we, as technology companies and leaders, get together, we can make a huge impact, not only in Columbus but the entire Midwest...If you’re in the business of technology and you don’t become a member of TechColumbus, you’re missing the mark.”



Accelerating business success and economic growth

Columbus is the “No. 1 Up-and-Coming Tech City in the United States.”
—*Forbes*

Great things are happening in Central Ohio. With tremendous research and tech resources, strong leadership, 20 colleges and universities educating more than 120,000 students, and an outstanding talent pool, **Central Ohio is a hotbed for technology-based businesses.**

Growing local and national recognition

TechColumbus and partners are accelerating innovation and business growth in the 15 counties of Central Ohio. TechColumbus works with government agencies, educational and research institutions, as well as local and national PR firms to promote the successes in the region. The purpose of this effort is to attract and retain businesses and jobs.

Central Ohio is attracting national attention as one of the best areas to start and grow a business. The TechColumbus Business Incubator is ranked top ten in the nation. Explore the wealth of resources available to help you grow your business.



Rated the “No. 1 up-and-coming Tech City in the U.S.” by *Forbes*, Columbus and Central Ohio is nationally recognized as one of the top ten areas to start a business. Become a member of TechColumbus, connect, and help grow the region’s innovation economy.

Thanks to TechColumbus' Sustaining Members



American Electric Power is one of the largest electric utilities in the United States, delivering electricity to more than 5 million customers in 11 states.

Battelle

Battelle is an international science and technology enterprise that explores emerging areas of science, develops and commercializes technology, and manages laboratories for customers.



Cardinal Health

Focused on the high-growth healthcare market, **Cardinal Health** has built the industry's broadest suite of products and services that help improve quality, safety and efficiency along the chain of care.



CAS is a team of scientists creating and delivering the most complete and effective digital information environment for scientific research and discovery.



Huntington Bancshares Incorporated is a \$54 billion regional bank holding company headquartered in Columbus, Ohio. Through its affiliated companies, Huntington has more than 141 years of serving the financial needs of its customers.



The Ohio State University is a public research university. Ohio State is currently ranked by *U.S. News & World Report* as the best public university in Ohio, among the top 60 universities in the United States, and among the top 20 public universities in the United States.



Nationwide®

Nationwide® is one of the largest insurance and financial services companies in the world, focusing on domestic property and casualty insurance, life insurance and retirement savings, asset management, and strategic investments.



Nationwide Children's Hospital is a primary pediatric hospital in Ohio. In recent years, the hospital has been ranked as one the best hospitals in the United States by *US News & World Report*. It is also the pediatric teaching hospital for The Ohio State University School of Medicine



OCLC Online Computer Library Center

OCLC Online Computer Library Center is a nonprofit, membership, computer library service and research organization dedicated to the public purposes of furthering access to the world's information and reducing information costs. More than 60,000 libraries in 112 countries and territories around the world use OCLC services.



Recognized as one of the most innovative economic development organizations in the nation, the state of Ohio through its innovative development program, Ohio Third Frontier, is developing technology-based businesses and jobs in the Columbus region and across the state.

Contact Membership@TechColumbus.org or
call 614.340.1688 for more information.



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