

PLATFORM LAB

Test Your Limits

The best value in IT Testing—
for any company, anywhere.

PLATFORMLAB

Affordable IT testing,
cloud computing,
and training to ensure
everything works
as planned.



About Platform Lab

Platform Lab offers affordable access to IT infrastructure for IT testing, cloud computing, development, and projects. Using our vast hardware, software and high-speed bandwidth resources, Platform Lab creates custom test infrastructure configured to your precise specifications.

IT testing is vital in today's marketplace. We give your company a competitive advantage by offering flexible, scalable services. Utilize Platform Lab solutions instead of investing in short-term hardware and software solutions that are difficult to manage and time-consuming.

Platform Lab makes IT testing easy and affordable so you can verify results prior to production. Our clients **save an average of more than 50 percent in infrastructure expenses** as compared to other testing solutions because we focus only on testing and make it efficient and easy. Robust testing leads to improved processes, higher quality applications, better performance, fewer mistakes and less waste.



To learn more about our Platform Lab, please contact the Platform Lab at **614.675.3711** or **info@PlatformLab.org**.

How can Platform Lab help you?

Load and scalability testing

Explore your application's capability in our client-specific test environments

Use resources as needed; avoid purchase of expensive software and hardware

Enormous bandwidth available at the best value in the nation

Cloud computing resources

Private Platform Lab Cloud available to any company, anywhere

Utilize a complete development or test environment in minutes

Validate cloud applications quickly and affordably

Independent environment to prove IT solutions

Minimize risk by proving IT vendor solutions prior to purchase

Discover problems at the Platform Lab test environment, not in-house

Evaluate new technologies in our custom client environments

Disaster recovery plan

Fulfill HIPAA/SOX requirements, troubleshoot, gain peace of mind

Validate your virtual failover plan securely and affordably

Document, fail, retry and train before going live

IT classroom training in an independent facility

Best value in Ohio for 16-seat IT classroom rentals

Classrooms located at TechColumbus and Dublin Entrepreneurial Center





Real-world testing without the real-world risk.

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Reduce project infrastructure costs by more than 50 percent
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Save time and labor when configuring a secure test environment
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Avoid delays due to selecting, approving and
purchasing resources
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Validate overload capacity without interrupting daily activities
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Accelerate project timelines with flexible resources
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Avoid disruptions to ongoing projects and operations
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Test new software and hardware before purchasing
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Evaluate vendors before committing to long-term contracts
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Validate disaster recovery plans without expensive
travel considerations
.....

Reduce capital expenditures associated with
proof-of-concept projects
.....

**Platform Lab partners with hundreds of IT software, hardware,
and services/consulting companies**

Visit **PlatformLab.org** for a comprehensive list of our hardware
and software resources.



Get onto our cloud

Cloud computing resources in a controlled test environment

Platform Lab's cloud provides the capacity for numerous types of IT tests at tremendous value. Clients may utilize virtual machines (VM) for minimal investment. Flexible pricing is available for a range of tests and projects.

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Validate cloud applications
without risk
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Conduct scalability testing with
minimum investment
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Utilize development and test
environments on demand
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Validate existing applications in
a cloud environment
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Physical or remote access
available on demand
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Private test lab environment
allows greater client control
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Allocate a complete test
environment in minutes
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Best value in the industry
for IT testing
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Clients realize reduced
hardware and setup costs
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Flexible weekly and
monthly pricing
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Expertise Partner Program

We drive leads to our members and partners.

Platform Lab's **Expertise Partner Program (EPP)** sends sales leads to TechColumbus members and Platform Lab clients. The program operates as an information brokerage program—matching a client's need to the core competencies of our EPP partners.

The EPP is a member benefit for TechColumbus members and Platform Lab clients. It is an online matchmaking tool with minimal investment of time and effort. The EPP helps you find experts to assist you with your projects, and it also promotes your expertise to a rich source of qualified leads using robust online tools that allow users to browse your company description and instantly send you their project needs.

Included in the EPP database are consulting firms across the nation which provide all types of IT expertise, including **load testing, Web site development, virtualization migration, quality assurance validation, database services, VMware, SEO, IT security**, and more. Our supporting partners include **Microsoft, NEOLoad, HoneyPoint, HP, Oracle, Vizioncore, EqualLogic, Sun Microsystems, Everest Technologies**, and many others.

To learn more about our EPP, please contact the Platform Lab at **614.675.3711** or **info@PlatformLab.org**.

What they are saying...

APPLABS

“As a global testing organization we maintain large infrastructure and bandwidth capabilities. However, we found ourselves in the unique position of requiring additional capabilities outside of our own infrastructure for a specific engagement. The partnership with Platform Lab has allowed AppLabs to expand its technology footprint by adding a new data center in the mid-western United States. Platform Lab delivered the additional infrastructure quickly and with ease. This afforded our testing team the right on-demand expansion needed to meet our client’s testing objectives. Through their flexibility, sound communication and quick turnaround, the partnership with Platform Lab has become a winner for not only AppLabs, but our clients as well.”

—Alex Whittaker, **AVP QA SERVICES, APPLABS**

ASSESSMENT TECHNOLOGIES INSTITUTE

“Prior to using Platform Lab, application and load testing at ATI was a manual process. Platform Lab has allowed ATI to expand its software quality assurance processes dramatically. Their application and load testing capabilities have been integral to the success of our new customer portal and their customer service has been exceptional.

—Curtis Woods, **DIRECTOR
IT, ASSESSMENT TECHNOLOGIES
INSTITUTE**

VICTORIA'S SECRET

“Platform Lab has provided Victoria’s Secret with the opportunity to quickly and effectively execute performance tests to ensure *victoriassecret.com* is stable and able to handle our extremely large volumes of Web traffic. As a performance tester myself, three words sum up Platform Lab for me.....It just works! The service is available 24/7 and is very flexible which is needed with our fast-paced and dynamic work environment. The customer service is outstanding and Platform Lab is the most affordable option out there. Look nowhere else for your performance testing needs!”

—Jeff Richardson, **APPLICATION
ANALYST, VICTORIA'S SECRET**

You're in good company

Platform Lab provides essential testing and training services to a range of industries. Our more than 200 clients include:

Healthcare

Cardinal Health
Catholic Health Partners
Cleveland Clinic
OhioHealth
Nationwide Children's Hospital
The Ohio State University
Medical Center

Retail

Abercrombie & Fitch
Victoria's Secret
DSW
FinishLine.com
Scott's/MiracleGro
Sherman Williams
Snap on Tools
Victoria's Secret Catalog
Walmart.com

Financial Services

BMW Financial
Erie Insurance
Grange Insurance
Huntington National Bank
Millman CareGuidelines
Motorists Insurance

Government

Ohio Department of Education
Ohio Auditor of State
Ohio Department of Health
Ohio Department of Jobs
and Family Services
Ohio Secretary of State
Federal Department of
Veteran Affairs

Software & Technology

Microsoft
Borland Software
Racemi
BEA
Healthcare Transaction Processors
NEOload
NRG Global Processors
OCLC
Visioncore
VMware

Consulting Companies

Applabs
iLabs
WhittmanHart
Resource Interactive
Everest Technologies
Essential Continuity Planners

Training

Microtek
Access Events
Total Coordination Professionals
Knowledge Services

Security

Interhack
Microsolved
Jacadis
ISSA

Successful clients

Sample our clients' success stories.

VICTORIA'S SECRET

Victoria's Secret Catalog turns to Platform Lab for high-bandwidth load testing

Stress test of retailer's e-commerce infrastructure detects bottlenecks and points of failure during user sessions and transactions.



Platform Lab makes software evaluation simple for OCLC

OCLC uses off-site testing environment to quickly and affordably evaluate, select and move forward with software critical for a time-sensitive project.



Nationwide Children's Hospital ensures disaster recovery preparedness

By testing applications and procedures at Platform Lab, Children's Hospital boasts an operational savings of more than 80 percent.



Stress testing proves instrumental to secretary of state

In preparation for the presidential election, IT testing at Platform Lab helps Ohio's election Web site avoid slowdowns or crashes.



Scotts/Miracle-Gro load test at Platform Lab ensures sustainable business growth

When your business is expected to grow like a weed— or a beautiful garden, how do you know your business applications can sustain that growth? For Scotts, the way to find out was to use Platform Lab.



Platform Lab is the perfect testing resource for Velocys

Technology firm finds flexibility and savings with larger and more advanced hardware at a much lower than expected price.

Find more case studies at PlatformLab.org.



Serving clients
nationwide.

Thanks to TechColumbus, Ohio Third Frontier,
Ohio Supercomputer Center, our key vendors,
and clients.



PLATFORM **LAB**

PlatformLab is a service of **TechColumbus**, visit TechColumbus.org for more information.

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Printed using soy-based inks on Cascades Rolland
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sumer fiber.



100%



FSC