

**Tim Haynes****Vice President, Marketing and Member Services, TechColumbus**

Prior to joining TechColumbus, he spent nearly 7 years with METTLER TOLEDO, a global weighing solutions and precision measurement company headquartered outside of Zurich, Switzerland. While there, he was a member of the Group Management Committee and Head (President) of the Retail Division from 2001 through 2006. During his tenure with the Retail Division, sales grew to nearly \$200M globally in 2005, including 9% year-over-year increases during his final 2 years and a 10%+ year-to-date increase in 2006. From 1999 to 2001, he served as Global Business Unit Leader for Mettler Toledo's Transport, Shipping, Mail and Components business which achieved 10%+ sales and profit growth during those years. Tim has extensive international business management experience, technology-based business development and marketing expertise, and divisional management and P&L experience. Tim has a BS in EE from Cornell University and an MBA from Duke University's Fuqua School of Business.

**Paul Anthony****Director of Marketing, TechColumbus**

Paul Anthony joined the TechColumbus in October 2008. He has a wide variety of marketing experience in both the public and private sectors and specializes in marketing communications and brand development. Prior to joining TechColumbus, he spent more than 2 years as the Marketing Director for multiple automotive dealerships with Nelson Auto Group, including the largest Lamborghini Dealership in the United States - Lamborghini Ohio. From 1997 to 2004, he led the marketing initiatives for WOSU Public Media, including a two-year strategic-planning and re-branding campaign. Prior to WOSU, he led the promotional department for WWCD 101.1FM. He is also founder and co-owner of O media group – an outdoor media buying agency located in Columbus, Ohio. He is currently the Chair of Special Projects for the Columbus Arts Marketing Association. He also serves on the executive planning committee for the Arthritis Foundation's annual classic auto show and cruise-in which raises nearly \$200,000 annually. Paul has a BS in Journalism specializing in Public Relations from The Ohio State University and a MS in Marketing and Communications from Franklin University.